



hispanicfederation annual gala 2024

THURSDAY, APRIL 18, 2024

AMERICAN MUSEUM OF NATURAL HISTORY

Central Park West at 79th Street, New York City

COCKTAIL RECEPTION 6:00 PM | DINNER PROGRAM 7:30 PM

BLACK TIE

SELECT YOUR SPONSORSHIP

PRESENTING SPONSOR \$125,000

- Listing as Presenting Sponsor in all event materials*
- Reception naming opportunity (subject to availability)
- 10 tickets for VIP Cocktail Reception
- Meet & Greet with honorees and special guests
- Two premier tables of ten at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on event invite and "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Commercial reel or static screenshot advertisement during cocktail reception**
- Full-page color journal ad
- Product placement in guest gift bags

PRESIDENT'S CIRCLE \$100,000

- Listing as President's Circle Sponsor in all event materials*
- 6 tickets for VIP Cocktail Reception
- Meet & Greet with honorees and special guests
- Premier table of 12 at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Full-page color journal ad
- Product placement in guest gift bags

VICE PRESIDENT'S CIRCLE \$75,000

- Listing as Vice President's Circle in select dinner materials
- Premier table of ten at main level
- Full screen recognition during dinner program
- Full-page color journal ad
- Product placement in guest gift bags

UNDERWRITER \$50,000

- Listing as Underwriter in select dinner materials
- Prime table of ten
- Full-page color journal ad
- Product placement in guest gift bags

PATRON \$35,000

- Listing as Patron in select dinner materials
- Table of ten
- Full-page color journal ad
- Product placement in guest gift bags

ADVOCATE \$20,000

- Listing as Advocate in select dinner materials
- Table of ten – Balcony seating
- Half-page color journal ad
- Product placement in guest gift bags

* Materials include dedicated website, journal, press release, e-blasts, and more
 ** Reel should be no more than 30 seconds and must be provided by sponsor

INDIVIDUAL TICKETS AND AD PLACEMENT

- Reserve _____ ticket(s) for \$2,500 each
 - ONE discount ticket at \$500 for Hispanic Federation Member Agencies ONLY
- I would like to place an advertisement in the journal
 - Full page ad: \$5,000
 - Half page ad: \$2,500

GENERAL INFORMATION

NAME _____

TITLE _____

COMPANY _____

ADDRESS (if making payment by credit card, please use billing address) _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____

LISTING (How would you like your company listed?) _____

PAYMENT OPTIONS

- Please make check payable to Hispanic Federation or submit credit card information:
 - Visa MasterCard American Express

CARD NUMBER _____

EXP. DATE _____ SECURITY CODE _____

AMOUNT TO CHARGE _____

SIGNATURE _____

- I will visit www.hispanicfederation.org to make the payment
- Please check here if additional requirements are needed, such as an online application, to process your gala contribution.
- I am unable to attend. Enclosed is my gift of \$ _____

Please return completed Gala Form and check to:

HISPANIC FEDERATION Annual Gala

55 Exchange Place, Suite 501, New York, NY 10005
Email: ccruz@hispanicfederation.org

Contributions are fully tax-deductible to the extent allowed by law: the non-deductible portion of each dinner ticket is \$400.

Hispanic Federation's office is located at 55 Exchange Place, Suite 501, New York, NY 10005 Tel: 212 233 8955 Fax: 212 233 8996.



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JOURNAL AD PRICES

Souvenir Journal Ad Prices

- Full page ad: \$5,000
- Half page ad: \$2,500

Please note:

- Color ads are for sponsors only. All other ads will be printed in grayscale / black & white.
- Your name or company name will be used if no copy is submitted.

JOURNAL AD SPECIFICATIONS

- Live Image Area:

FULL PAGE AD

- 5" wide x 8" high
- For Presenting Sponsor, President's Circle, Vice President's Circle, Underwriter and Patron levels

HALF PAGE AD

- 5" wide x 3.8" high
- For Advocate level

- Photographic elements imported into the ad or ads created in Photoshop should be saved at 300 dpi or higher
- High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts
- Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org

5" w

8" h

Full Page AD

5" w

3.8" h

Half Page AD

The deadline for submitting ads is Thursday, April 4, 2024.

Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org.