

## hispanicfederation

# annual **gala** 2024

#### THURSDAY, APRIL 18, 2024

#### **AMERICAN MUSEUM OF NATURAL HISTORY**

Central Park West at 79th Street, New York City

COCKTAIL RECEPTION 6:00 PM | DINNER PROGRAM 7:30 PM

**BLACK TIE** 

#### SELECT YOUR SPONSORSHIP

#### O PRESENTING SPONSOR \$125,000

- Listing as Presenting Sponsor in all event materials\*
- Reception naming opportunity (subject to availability)
- 10 tickets for VIP Cocktail Reception
- Meet & Greet with honorees and special guests
- Two premier tables of ten at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on event invite and "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Commercial reel or static screenshot advertisement during cocktail reception\*\*
- Full-page color journal ad
- Product placement in guest gift bags

#### O PRESIDENT'S CIRCLE \$100,000

- Listing as President's Circle Sponsor in all event materials\*
- 6 tickets for VIP Cocktail Reception
- Meet & Greet with honorees and special guests
- Premier table of 12 at main level
- Special recognition during dinner program and across social media platforms
- Logo placement on "Step & Repeat" banner
- Company logo prominently displayed in event hall
- Full-page color journal ad
- Product placement in guest gift bags

#### O VICE PRESIDENT'S CIRCLE \$75.000

- Listing as Vice President's Circle in select dinner materials
- Premier table of ten at main level
- Full screen recognition during dinner program
- Full-page color journal ad
- Product placement in guest gift bags

#### O UNDERWRITER \$50,000

- Listing as Underwriter in select dinner materials
- Prime table of ten
- Full-page color journal ad
- Product placement in guest gift bags

#### **O PATRON \$35,000**

- Listing as Patron in select dinner materials
- Table of ten
- Full-page color journal ad
- Product placement in guest gift bags

#### **O ADVOCATE \$20,000**

- Listing as Advocate in select dinner materials
- Table of ten Balcony seating
- Half-page color journal ad
- Product placement in guest gift bags

#### INDIVIDUAL TICKETS AND AD PLACEMENT

- O Reserve ticket(s) for \$2,500 each
  - ONE discount ticket at \$500 for Hispanic Federation Member Agencies ONLY
- O I would like to place an advertisement in the journal
  - O Full page ad: \$5,000
  - O Half page ad: \$2,500

#### **GENERAL INFORMATION**

NAME		
TITLE		
COMPANY		
ADDRESS (if making payment by credit	t card, please use billing	g address)
CITY	STATE	ZIP
TELEPHONE	FAX	
EMAIL		
LISTING (How would you like your comp	pany listed?)	
PAYMENT OPTIONS		
O Please make check payable card information:	e to Hispanic Fed	eration or submit credit
O Visa O MasterCard O	American Expres	SS
CARD NUMBER		
EXP. DATE	SECU	RITY CODE
AMOUNT TO CHARGE		
SIGNATURE		
O I will visit www.hispanicfed	<b>eration.org</b> to ma	ke the payment
O Please check here if addition online application, to process	nal requirements	are needed, such as an
O I am unable to attend. Encl	-	

Please return completed Gala Form and check to:

### HISPANIC FEDERATION Annual Gala

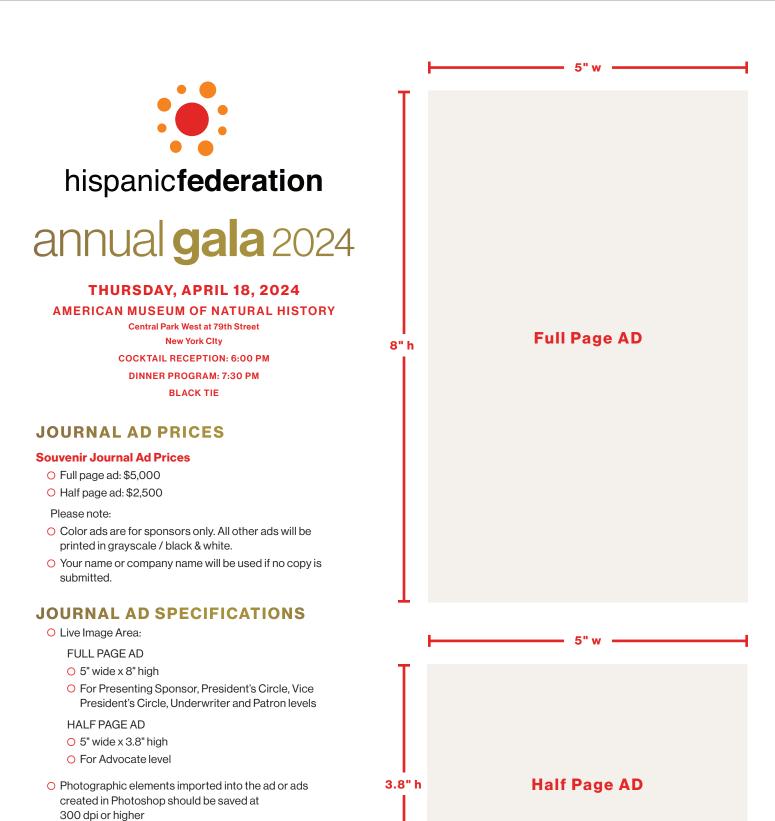
55 Exchange Place, Suite 501, New York, NY 10005 Email: ccruz@hispanicfederation.org

Contributions are fully tax-deductible to the extent allowed by law: the non-deductible portion of each dinner ticket is \$400.

Hispanic Federation's office is located at 55 Exchange Place, Suite 501, New York, NY 10005 Tel: 212 233 8955 Fax: 212 233 8996.

<sup>\*</sup> Materials include dedicated website, journal, press release, e-blasts, and more

<sup>\*\*</sup>Reel should be no more than 30 seconds and must be provided by sponsor



#### The deadline for submitting ads is Thursday, April 4, 2024.

High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts
 Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at

mcolon@hispanicfederation.org